

Jones Lang LaSalle 2002 Market Study and Site Feasibility Analysis of

(Site G) - Lohman Avenue Extension and Sonoma Ranch Road Extension

This site is comprised of approximately 29 acres that we understand could be acquired by the City of Las Cruces without cost. The site has numerous positive attributes, namely proximity to such amenities as the Hilton and the 18-hole Sonoma Ranch Golf Course, coupled with the surrounding area's (South Fork Village) future commercial development potential. The site is currently zoned as C-2 (General Commercial).

Site G Analysis					
	Excellent	Very Good	Good	Fair	Poor
Visibility				X	
Accessibility to Highways			X		
Proximity to Lodging/Number of Rooms Nearby		X			
Proximity & Accessibility to Airport (long-term)			X		
Attractiveness of Surrounding Area				X	
Expansion Potential (acreage)		X			
Long-Term Strategic Potential	X				