

Jones Lang LaSalle 2002 Market Study and Site Feasibility Analysis of

(Site E) - Hickory Loop and Hickory Drive

This site, which has excellent visibility and accessibility from Interstate 10, is close to the largest hotel cluster in the city (618 rooms), and is proximate to Old Mesilla. The approximately 29-acre site is currently zoned C-2c (General Commercial - conditional).

Site E Analysis					
	Excellent	Very Good	Good	Fair	Poor
Visibility	X				
Accessibility to Highways	X				
Proximity to Lodging/Number of Rooms Nearby		X			
Proximity & Accessibility to Airport (long-term)		X			
Attractiveness of Surrounding Area				X	
Expansion Potential (acreage)		X			
Long-Term Strategic Potential		X			